

AHDB Smart Agriculture Conference 2015 (#SmartAg15)
08 September 2015 - ICC, Birmingham

Programme

09:00 Registration open, Exhibition Hall

10:00 Opening address – [Sir Peter Kendall](#), AHDB, Chairman

10:10 Key note speaker – [Prof Salah Sukkarieh](#), Director of Research and Innovation at the Australian Centre for Field Robotics, University of Sydney

Session I – Sensors and the Internet of Things

Session chair: [Dr Jon Knight](#), Head of R&KT, AHDB Horticulture

10:40 [Dr Jonathan Leach](#), Quantum Imaging Hub, Heriot Watt University

11:00 [Iain MacLachlan](#), Internet of Things Business Manager, Eurotech

11:20 [Prof Daniel Berckmans](#), Head of Measure, Model and Manage Bio-responses Division, University of Leuven

11:40 Q&A from the floor and panel discussion

11:50 Refreshment break

Session II – Data

Session chair: [Paul Meakin](#), Knowledge Transfer Manager, Plants and Crops, Knowledge Transfer Network

12:20 [Dr Shamal Mohammed](#), Director, GeoInfo Fusion

12:40 [Benjamin Cave](#), Trainer at Open Data Institute (ODI)

13:00 [Prof Richard Tiffin](#), Chief Scientist, Centre of Agricultural Informatics and Metrics of Sustainability

13:20 Q&A from the floor and panel discussion

13:30 Buffet lunch, exhibition and poster session

Session III – Application

Session chair: [Mike Storey](#), Head of R&D for AHDB Potatoes

15:30 [Dr Jordan Boyle](#), Lecturer at the School of Mechanical Engineering, University of Leeds

15:50 [Prof Emma Hart](#), Director of Centre for Emergent Computing, Edinburgh Napier University

16:10 [Dr Pete Berry](#), Head of Crop Physiology, ADAS

16:30 Q&A from the floor and panel discussion

16:40 Summary – [Bill Parker](#), Director of R&D and Knowledge Exchange for Crops

17:00 Conference closes