

AHDB Smart Agriculture Conference 2015 Exhibitor Booking Form



Thank you for registering to exhibit at the AHDB Smart Agriculture Conference 2015.

When you have completed this form please save a copy and e-mail it to smartag@ahdb.org.uk

If you have any questions about your registration, please contact Amanda Robins at amanda.robins@ahdb.org.uk or on 024 7647 8837.

CONTACT DETAILS

Company Name *(this will be printed on your fascia board and listed in the conference pack)*

Contact Name

Contact Telephone Number

Contact E-mail

EXHIBITION DETAILS

Exhibition booths are charged at £600 + VAT - if you would like to book more than one booth, any additional stands will be charged at a discounted rate of £400 + VAT. Please select the number of booths you wish to book.

Booths are allocated on a first come first served basis, so please note that additional booths may not be available. The area you book is located in the refreshment/networking area and all banners and decorations are provided by the client. A map of the room layout is available by clicking [here](#).

Please provide us with a description of your exhibition stand layout. This should include any applicable delivery details.

Please provide details for the stand contact [on the day](#).

Contact Name

Contact Telephone no.

Billing Information

Full Address

Postcode

Telephone Number

Billing e-mail address

Total cost of stand
(according to no. of
stands requested)

EXHIBIT SPACE TERMS & CONDITIONS

- 1. Contract:** This application constitutes a valid and binding contract.
- 2. Assignment of Space:** Assignment of space to Exhibitors is based on a first come, first serve basis. Applications will be received and assigned space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to Exhibit opening. The assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor except upon written request and with the subsequent written approval. AHDB reserves the right to reassign Exhibitor space or to modify floor plan for the overall benefit of the conference.
- 3. Payment Requirements and Cancellation Charges:** Full payments must be made no later than 11th August. All cancellations must be made in writing and will be based on the following schedule of refunds. Before 11th August 2015: 50% of total booth cost will be refunded. After 11th August 2015 no refunds will be made.
- 4. Exhibit Booth Manning and Dismantling Schedule:** A representative must man exhibit space during all networking times as stated in the programme. Exhibitors shall reflect their company's highest standard of professionalism during these times and space will be maintained in a neat and orderly manner throughout the conference. Move-in and dismantling times will be specified, and exhibitors are responsible for removal of all materials used in their display.
- 5. Loss or damage:** AHDB shall not be liable for any damage or liability of any kind for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of Exhibit space by Exhibitor or any person thereon.
- 6. Demonstrations:** No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside Exhibit spaces.
- 7. Compliance:** The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and or owners of the property wherein the conference is held.